

Sudipta Saha

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Preferred Location: Pan India (Onsite, Remote, Hybrid)

Professional Summary

Versatile and results-driven analyst with strong analytical skills and expertise in data visualization (Power BI), automation, SQL, Python and Microsoft 365. Skilled in gathering business requirements, system integration, financial and business analytics, and ETL processes. Adept at translating complex needs into scalable, data-driven solutions and actionable insights to support strategic decisions. Proven ability to work independently or collaboratively in fast-paced environments, effectively bridging the gap between business and technical teams.

Work Experience

Retail Data Consultant

July 2024 – Jan 2025

PAKMail USA (M & T Trucking Corp), Colorado, USA

- Analyzed market trends and customer needs to enhance retail performance.
- Trained staff in operations and customer service best practices.
- Built end-to-end data analysis pipelines using Python, integrating data from Excel, and SQL databases for real-time analysis and reporting
- Developed and automated weekly progress reports for executives, reducing reporting time by 40%.

Financial Data Analyst

April 2018 – Jan 2023

King Abdullah University of Science and Technology (KAUST), Jeddah, Saudi Arabia

- Designed and maintained interactive Power BI dashboards to track KPIs, improving report generation efficiency by 35%.
- Developed high-impact report and management KPIs by using DAX and M to enhance accuracy by 25%.
- Optimized ETL processes using SQL to improve data accuracy and facilitate real-time KPI tracking.
- Performed EDA using Python (Pandas, NumPy) to uncover trends and anomalies in large datasets. Created visualizations (Matplotlib, Seaborn) and automated data cleaning and reporting workflows to boost efficiency.
- Designed and developed PowerApps canvas apps to automate business processes.
- Created custom business workflows using Power Automate and integrated multiple data sources.
- Developed and deployed Power BI reports and embedded them into Apps for interactive insights..
- Implemented database models using SQL Server for structured data storage.
- Provided training and support to business users on PowerApps, Power Automate, and Microsoft 365 tools.

Business Development

June 2017 – Dec 2017

Kanix Infotech Private Limited, Pune, India

- Conducted market research and data analysis to identify new business opportunities.
- Developed business intelligence reports to support sales strategies and client acquisition.
- Scheduled and conducted client meetings, presenting data-driven insights to support business expansion.

Business Consultant

Jun 2011 – May 2017

FACT Software India Pvt Ltd, Kolkata, India

- Led data-driven sales and marketing strategies, increasing ERP software adoption by 30%.
- Designed business intelligence reports to support client decision-making and operational efficiency.
- Conducted product presentations and requirement analysis to align ERP solutions with business needs.

Certification

Google Advanced Data Analytics Specialization by Google Oct 2023

Advanced data analysis, statistical methods, and machine learning using tools like Python and SQL

Data Analysis and Visualization by University of Buffalo, The State University of New York Dec 2021

Focused on data analysis techniques and visualization strategies

Education

Master of Business Administration(MBA)

West Bengal University of Science and Technology, Kolkata, India
2011

Bachelor of Science

University of Calcutta, Kolkata, India
2008

Skills & Tools

Visualization Tools

Power BI including DAX query and M language

Analytical Tools

Microsoft Office 365, Power Apps, Power Automate, (ETL) processes, Dataverse, Exploratory Data Analysis (EDA), Regression Analysis, Statistical Analysis, Experience with cloud-based BI platforms, Familiarity with ERP systems like SAP

Languages

Python, SQL

Financial Skills

Financial Reporting & Modeling, Annual Budgeting, Market Analysis

Soft Skills

Strong Communication Skills, Interpersonal and Consultative Skills, Market Research, Problem-solving and analytical thinking

Academic Project

Customer Feedback Analysis and Market Insights

Kantar IMRB International

June 2010 – July 2010

The project offers in-depth insights into customer feedback across segments such as Networking, Customer Care Centers, Value-Added Services, and market brand comparisons.

Languages

English	Fluent
Bengali	Native
Hindi	Fluent