

Sai Swathi Mukthapuram

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☎ 9441032259

📍 Hyderabad

🌐 linkedin.com/in/saiswathi05

🔗 https://github.com/Mukthapuram5

🧠 SKILLS

Data Analytics & Business Intelligence

Power BI, SPSS, SQL, Predictive Modeling, Data Visualization, Root Cause Analysis, Market & Financial Analysis

Business Tools

MS Office (Excel, PowerPoint), Accounting, Business Analysis, Statistical Analysis, Financial Accounting, CRM Software (Salesforce), Documentation & Report Generation, Customer Relationship Management

Technical Tools & Programming

Python, Reporting Tools

🌐 LANGUAGES

- English
- Hindi
- Telugu

🔑 INTERESTS

- Trailhead Learning (Salesforce)
- Data Visualizations
- Case Study
- Public Speaking
- Sustainability Research
- Discussion Facilitation

👤 PROFILE

I analyze complex data using predictive analytics and BI tools like Power BI, SPSS, Python, and Excel to drive strategic decisions. I specialize in identifying trends, optimizing workflows, and enhancing business processes. As a Certified Salesforce AI Specialist & Associate, I streamline operations for efficiency. My expertise in data visualization helps stakeholders make informed decisions.

🎓 EDUCATION

Masters of Business Administration (Business Analytics)

Mohan Babu University

12/2022 – 08/2024

CGPA- 9.17

B.COM (Computer Applications)

Sri Venkateswara Degree & PG College

06/2019 – 07/2022

CGPA- 7.3

📁 PROJECTS

A Study on Relationship Between IT Infrastructure & Employee Engagement

A Study on Sustainable Apparels in Textile Industry

📖 PUBLICATIONS

A study on relationship between IT infrastructure & employee engagement the role of HRIS mediation

Global conference Paper presentation ISBN-978-93-340-2977-2

📜 CERTIFICATES

- Salesforce AI Specialist
- Supply Chain Analytics
- MEPRO Pearson English Certification
- Data Analysis Using Spread Sheets
- Salesforce AI Associate